

MIRAMICHI ADS

KEEPING YOU IN MIND, ALL OF THE TIME, BOTH OFF & ONLINE!



**Full Color
Placemat Ads
with QR codes
&
MOBILE
LANDING
PAGES**



For more information
scan this QR code or visit
www.mirads.ca



Mobile & Desktop browser
compatible landing pages.



**REGULAR RATES
start as low as \$140 .00 / month**

**Our Full Color Placemat Ads
provide you with more than just printed advertising.**

Included with your ad is an optional QR code, which can be linked to your website or Facebook page if you have one. If you don't have a website, we can construct and host a landing page for you for a small additional fee (\$5/month). With these landing pages you will have much more room to advertise details about your business, products and or services. These landing pages are designed to be compatible with both desktop computers, and mobile devices. This is of vital importance in today's advertising world, given the fact that over 70% of people browsing the web are now doing it on their mobile devices, and not just their desktop or laptop computers.

While the restaurant patrons are waiting for their meal, and are looking at the mats, they can scan the QR code on your add, and be taken directly to your mobile website that contains even more information about your business, product, activity or event.

Miramichi Ads - Full Color Placemat Advertising

Info@MirAds.ca

(506) 778-0345

www.MirAds.ca

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SOME FACTS ABOUT OUR FULL COLOR PLACEMATS

Our FULL COLOR PLACEMATS are 11"x17" to provide continued exposure of the ads even after the food arrives on the table.

The LOONIES for the LOONIES TO WIN contest are placed around the ads to ensure that the ads are noticed. All placemats are collated and equally distributed to all participating restaurants.

ADVERTISING RATES

As of July 2022 monthly rates are as follows.

**STANDARD AD
\$140.00 /MO**

**DOUBLE
VERTICAL AD
\$280.00 /MO**

**TRIPLE
VERTICAL AD
\$420.00 /MO**

**DOUBLE HORIZONTAL AD
\$280.00 /MO**

**TRIPLE HORIZONTAL AD
\$420.00 /MO**

All advertising must be paid for prior to the Placemats being printed, by cheque or e-transfer for the month the advertising will be displayed, or with post dated cheques for each month in the commitment period agreed upon.

Each ad created with a QR code will be linked to a your website or landing page that we will construct for you if requested. We can also provide you with that same QR code for you to use on any other printed or promotional material if you desire.

If we constructed a landing page for you, it can contain information about your product, service and or event, plus contact and location information. The landing page can also contain a clickable link to your Facebook account displaying any postings you make on it. All landing pages that we provide are designed to accomodate viewing on mobile devices as well as desktop or laptop computers and will only be live while the placemat advertising is in use.

*(All prices are subject to change without notice at managements discretion as a result of increased production costs.)
However, any placemat ad prices agreed to at the time of the space being reserved, and for the period of time agreed to, will not change until the conclusion of that time period for which the space was reserved and subsequently paid for.
ie: 1 month, 3 months or more.*

**All websites are built using website builder services at WIX.com.
A Hosting Service for your business can be obtained by visiting www.wix.com.
otherwise the landing pages that we provide will be built as a sub page to our WIX hosting account.**

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